

## **MODULE 1 : STRATEGIC MANAGEMENT**

- Analyze and understand your environment in order to identify the best practices that will position your organization for growth.
- Better understand the concept of strategy.
- Discover the tools that will allow you to influence the decision-making process.
- Orchestrate strategic decision-making and the art of overcoming challenges.
- Predict the impact of major developments in your organization.
- Adapt your organization's strategy to different internal or external changes.
- Rally internal and external stakeholders to successfully implement desired changes.
- Get an idea of the different processes of strategy development.
- Reflect on these issues, taking into account the needs of your organization or department and the role that you can play.

## **MODULE 2 : COMMUNICATION SKILLS**

- Communicate your vision and its expected outcomes clearly and strategically.
- Enhance both your oral and written presentations to be more effective and persuasive.
- Learn to prepare for a presentation to be delivered to colleagues, supervisors, clients or the board of directors.
- Explore and practice different approaches and techniques for data selection and visualisation.
- Stand out and improve your chances to impress and influence your audience.

## **MODULE 3 : CREATIVE LEADERSHIP**

- Recognize the importance of innovation and creativity for your organization.
- Learn to identify the personal and professional traits of creative people.
- Get familiar with the creative and innovative process.
- Recognize the abilities of creative and innovative leaders in order to further develop the behaviours that promote your creativity.
- Practice a technique for idea generation.
- Establish an innovative and creative environment in your organization. o Identify the qualities of outstanding leadership.
- Reflect on your own strengths and talents. Regain your leadership skills.

## **MODULE 4 : TEAM MOBILIZATION**

- Develop collaborative relationships, mobilize and coach employees.
- Increase your team's performance level.
- Stimulate and support your employees in achieving their objectives.
- Develop strong leaders within your organization.
- Inspire and lead in difficult times.
- Constantly increase the engagement and productivity of your team.
- Create a mobilizing work environment for your team.
- Acknowledge the importance of recognition for greater organizational performance.
- Understand the fundamental characteristics of positive recognition.
- Thoroughly implement these practices within your organization.

## **MODULE 5 : COACHING AND TALENT MANAGEMENT**

- Understand the difference between coaching, mentoring, and managing.
- Learn to structure an effective coaching session.
- Explore the appropriate strategies when questioning your team members and the questions that have impact in a coaching setting.
- Establish a profitable coaching plan.
- Realize that the best investment in talent can sometimes conflict with our intuitions.
- Learn ways to determine the best time for an investment in talent to provide the best return.

## **MODULE 6 : POLITICAL SKILLS AND INFLUENCE**

- Learn to successfully influence various stakeholders in your organization.
- Gain acceptance of your requests from top management and partners.
- Acquire the best strategies to become an effective player in your organization.
- Learn techniques to create strategic alliances that last over the long term.
- Assert your ideas and rally various stakeholders around your projects.
- Become a strategic and ethical actor in your organization.
- Exert influence in complex situations.